

Total Light Vehicles in Canada

January	Current Month			YTD			YTD Market Share		
	2012	2011	12/11	2012	2011	12/11	2012	2011	
Acura	717	574	24.9%	717	574	24.9%	0.7%	0.7%	
Audi	1,501	1,140	31.7%	1,501	1,140	31.7%	1.5%	1.3%	
BMW	1,644	1,215	35.3%	1,644	1,215	35.3%	1.7%	1.4%	
Chrysler	16,478	13,520	21.9%	16,478	13,520	21.9%	16.9%	16.0%	
Ford	14,973	14,314	4.6%	14,973	14,314	4.6%	15.4%	16.9%	
General Motors	12,959	14,552	-10.9%	12,959	14,552	-10.9%	13.3%	17.2%	
Honda	8,451	3,467	143.8%	8,451	3,467	143.8%	8.7%	4.1%	
Hyundai	7,460	6,684	11.6%	7,460	6,684	11.6%	7.7%	7.9%	
Infiniti	365	330	10.6%	365	330	10.6%	0.4%	0.4%	
Jaguar	33	32	3.1%	33	32	3.1%	0.0%	0.0%	
Kia	3,774	3,049	23.8%	3,774	3,049	23.8%	3.9%	3.6%	
Land Rover	310	173	79.2%	310	173	79.2%	0.3%	0.2%	
Lexus	810	728	11.3%	810	728	11.3%	0.8%	0.9%	
Mazda	3,727	3,688	1.1%	3,727	3,688	1.1%	3.8%	4.4%	
Mercedes-Benz	1,970	1,482	32.9%	1,970	1,482	32.9%	2.0%	1.8%	
MINI	201	158	27.2%	201	158	27.2%	0.2%	0.1%	
Mitsubishi	1,423	1,412	0.8%	1,423	1,412	0.8%	1.5%	1.7%	
Nissan	4,986	4,008	24.4%	4,986	4,008	24.4%	5.1%	4.7%	
Porsche	145	143	1.4%	145	143	1.4%	0.1%	0.2%	
Saab	5	11	-54.5%	5	11	-54.5%	0.0%	0.0%	
smart	87	82	6.1%	87	82	6.1%	0.1%	0.1%	
Subaru	1,876	1,753	7.0%	1,876	1,753	7.0%	1.9%	2.1%	
Suzuki	303	413	-26.6%	303	413	-26.6%	0.3%	0.5%	
Toyota	9,850	8,323	18.3%	9,850	8,323	18.3%	10.1%	9.8%	
Volkswagen	3,109	2,861	8.7%	3,109	2,861	8.7%	3.2%	3.4%	
Volvo	340	397	-14.4%	340	397	-14.4%	0.3%	0.5%	
Light Vehicle Sales	97,497	84,509	15.4%	97,497	84,509	15.4%			
Passenger Car	41,155	32,052	28.4%	41,155	32,052	28.4%	42.2%	37.9%	
Light Truck	56,342	52,457	7.4%	56,342	52,457	7.4%	57.8%	62.1%	
GM/Ford/Chrysler Nameplates	44,410	42,386	4.8%	44,410	42,386	4.8%	45.6%	50.2%	
Import Nameplates	53,087	42,123	26.0%	53,087	42,123	26.0%	54.4%	49.8%	
Sales History	2005	2006	2007	2008	2009	2010	2011	2012	12/11
January	79.2	86.2	91.2	102.8	76.9	81.6	84.5	97.5	15.4%
February	102.7	97.4	97.0	111.0	80.2	100.2	96.0		
March	144.5	151.3	150.7	150.0	127.5	145.4	153.5		
April	163.2	155.1	169.0	175.2	143.9	149.7	159.9		
May	157.6	168.2	185.5	184.5	154.0	154.9	149.0		
June	161.4	157.3	169.2	159.5	138.5	154.6	164.8		
July	154.8	141.6	142.4	149.5	139.9	148.8	141.5		
August	142.5	153.6	158.4	147.0	135.4	136.1	140.4		
September	124.2	135.8	131.8	134.1	129.5	135.1	134.5		
October	115.2	118.4	120.9	122.7	121.5	123.2	125.7		
November	120.2	123.5	117.3	105.2	102.1	116.0	121.1		
December	117.8	126.3	119.9	94.4	111.2	111.7	114.6		
Full Year	1,583.3	1,614.7	1,653.4	1,636.0	1,460.6	1,557.1	1,585.5	97.5	

Source: DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), Canadian Vehicle Manufacturers' Association (CVMA)

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