

Total Light Vehicles in Canada

December	Current Month			Year End			YE Market Share		
	2011	2010	11/10	2011	2010	11/10	2011	2010	
Acura	1,547	1,779	-13.0%	15,272	17,340	-11.9%	1.0%	1.1%	
Audi	882	674	30.9%	16,867	14,333	17.7%	1.1%	0.9%	
BMW	2,214	2,252	-1.7%	29,773	27,202	9.5%	1.9%	1.7%	
Chrysler	14,530	14,324	1.4%	229,624	204,074	12.5%	14.5%	13.1%	
Ford	19,373	19,466	-0.5%	275,850	267,871	3.0%	17.4%	17.2%	
General Motors	18,282	20,170	-9.4%	242,815	246,668	-1.6%	15.3%	15.8%	
Honda	9,524	11,097	-14.2%	107,849	123,730	-12.8%	6.8%	7.9%	
Hyundai	6,490	6,104	6.3%	129,240	118,507	9.1%	8.2%	7.6%	
Infiniti	508	574	-11.5%	6,936	8,233	-15.8%	0.4%	0.5%	
Jaguar	71	32	121.9%	776	755	2.8%	0.0%	0.0%	
Kia	3,419	3,039	12.5%	65,123	53,882	20.9%	4.1%	3.5%	
Land Rover	367	190	93.2%	3,228	2,547	26.7%	0.2%	0.2%	
Lexus	1,104	842	31.1%	13,364	14,249	-6.2%	0.8%	0.9%	
Mazda	4,868	5,218	-6.7%	69,186	78,662	-12.0%	4.4%	5.1%	
Mercedes-Benz	2,798	3,080	-9.2%	31,063	29,632	4.8%	2.0%	1.9%	
MINI	452	315	43.5%	5,155	4,501	14.5%	0.3%	0.1%	
Mitsubishi	2,074	1,749	18.6%	20,511	19,504	5.2%	1.3%	1.3%	
Nissan	6,149	4,435	38.6%	77,731	74,780	3.9%	4.9%	4.8%	
Porsche	61	163	-62.6%	2,214	2,036	8.7%	0.1%	0.1%	
Saab	6	2	200.0%	167	2	n.a.	0.0%	0.0%	
smart	179	144	24.3%	1,851	2,019	-8.3%	0.1%	0.1%	
Subaru	2,493	2,348	6.2%	26,984	27,805	-3.0%	1.7%	1.8%	
Suzuki	489	637	-23.2%	5,625	9,128	-38.4%	0.4%	0.6%	
Toyota	12,602	8,842	42.5%	148,896	157,723	-5.6%	9.4%	10.1%	
Volkswagen	3,565	3,737	-4.6%	52,604	45,388	15.9%	3.3%	2.9%	
Volvo	510	448	13.8%	6,815	6,550	4.0%	0.4%	0.4%	
Light Vehicle Sales	114,557	111,661	2.6%	1,585,519	1,557,121	1.8%			
Passenger Car	45,985	45,881	0.2%	693,735	705,324	-1.6%	43.8%	45.3%	
Light Truck	68,572	65,780	4.2%	891,784	851,797	4.7%	56.2%	54.7%	
GM/Ford/Chrysler Nameplates	52,185	53,960	-3.3%	748,289	718,613	4.1%	47.2%	46.2%	
Import Nameplates	62,372	57,701	8.1%	837,230	838,508	-0.2%	52.8%	53.8%	
Sales History	2004	2005	2006	2007	2008	2009	2010	2011	11/10
January	82.7	79.2	86.2	91.2	102.8	76.9	81.6	84.5	3.6%
February	92.3	102.7	97.4	97.0	111.0	80.2	100.2	96.0	-4.2%
March	146.0	144.5	151.3	150.7	150.0	127.5	145.4	153.5	5.5%
April	156.8	163.2	155.1	169.0	175.2	143.9	149.7	159.9	6.9%
May	162.6	157.6	168.2	185.5	184.5	154.0	154.9	149.0	-3.8%
June	150.4	161.4	157.3	169.2	159.5	138.5	154.6	164.8	6.6%
July	132.8	154.8	141.6	142.4	149.5	139.9	148.8	141.5	-4.9%
August	132.5	142.5	153.6	158.4	147.0	135.4	136.1	140.4	3.2%
September	127.2	124.2	135.8	131.8	134.1	129.5	135.1	134.5	-0.4%
October	119.8	115.2	118.4	120.9	122.7	121.5	123.2	125.7	2.1%
November	116.7	120.2	123.5	117.3	105.2	102.1	116.0	121.1	4.4%
December	114.5	117.8	126.3	119.9	94.4	111.2	111.7	114.6	2.6%
Full Year	1,534.4	1,583.3	1,614.7	1,653.4	1,636.0	1,460.6	1,557.1	1,585.5	

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), Canadian Vehicle Manufacturers' Association (CVMA)

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