

Total Light Vehicles in Canada

May	Current Month			YTD			YTD Market Share		
	2012	2011	12/11	2012	2011	12/11	2012	2011	
Acura	1,666	1,092	52.6%	5,780	5,323	8.6%	0.8%	0.8%	
Audi	1,650	1,411	16.9%	8,499	7,335	15.9%	1.2%	1.1%	
BMW	3,203	2,813	13.9%	12,051	10,942	10.1%	1.7%	1.7%	
Chrysler/Fiat	26,074	24,281	7.4%	105,940	97,502	8.7%	15.2%	15.2%	
Ford	32,328	25,440	27.1%	111,590	106,867	4.4%	16.0%	16.6%	
General Motors	23,287	22,998	1.3%	94,278	96,968	-2.8%	13.6%	15.1%	
Honda	12,017	8,739	37.5%	52,497	43,820	19.8%	7.5%	6.8%	
Hyundai	14,249	13,967	2.0%	57,881	55,286	4.7%	8.3%	8.6%	
Infiniti	831	470	76.8%	3,249	2,638	23.2%	0.5%	0.4%	
Jaguar	70	70	0.0%	289	316	-8.5%	0.0%	0.0%	
Kia	8,460	6,928	22.1%	31,516	26,018	21.1%	4.5%	4.0%	
Land Rover	352	245	43.7%	1,832	1,175	55.9%	0.3%	0.2%	
Lexus	1,399	989	41.5%	5,696	5,589	1.9%	0.8%	0.9%	
Mazda	7,067	6,587	7.3%	30,357	27,806	9.2%	4.4%	4.3%	
Mercedes-Benz	3,082	3,286	-6.2%	13,971	12,664	10.3%	2.0%	2.0%	
MINI	708	553	28.0%	2,321	1,788	29.8%	0.3%	0.1%	
Mitsubishi	1,865	1,730	7.8%	8,221	8,422	-2.4%	1.2%	1.3%	
Nissan	8,373	6,251	33.9%	33,984	29,647	14.6%	4.9%	4.6%	
Porsche	311	309	0.6%	1,179	1,154	2.2%	0.2%	0.2%	
Saab	2	20	-90.0%	21	61	-65.6%	0.0%	0.0%	
smart	323	268	20.5%	716	810	-11.6%	0.1%	0.1%	
Subaru	2,802	2,576	8.8%	12,124	11,694	3.7%	1.7%	1.8%	
Suzuki	405	424	-4.5%	2,053	2,390	-14.1%	0.3%	0.4%	
Toyota	18,411	11,041	66.8%	73,232	61,968	18.2%	10.5%	9.6%	
Volkswagen	6,030	5,776	4.4%	23,362	21,936	6.5%	3.4%	3.4%	
Volvo	751	770	-2.5%	2,813	2,857	-1.5%	0.4%	0.4%	
Light Vehicle Sales	175,716	149,034	17.9%	695,452	642,976	8.2%			
Passenger Car	84,006	69,402	21.0%	321,459	285,811	12.5%	46.2%	44.5%	
Light Truck	91,710	79,632	15.2%	373,993	357,165	4.7%	53.8%	55.5%	
GM/Ford/Chrysler Nameplates	80,879	72,041	12.3%	307,726	299,344	2.8%	44.2%	46.6%	
Import Nameplates	94,837	76,993	23.2%	387,726	343,632	12.8%	55.8%	53.4%	
Sales History	2005	2006	2007	2008	2009	2010	2011	2012	12/11
January	79.2	86.2	91.2	102.8	76.9	81.6	84.5	97.5	15.4%
February	102.7	97.4	97.0	111.0	80.2	100.2	96.0	106.7	11.2%
March	144.5	151.3	150.7	150.0	127.5	145.4	153.5	157.8	2.8%
April	163.2	155.1	169.0	175.2	143.9	149.7	159.9	157.8	-1.4%
May	157.6	168.2	185.5	184.5	154.0	154.9	149.0	175.7	17.9%
June	161.4	157.3	169.2	159.5	138.5	154.6	164.8		
July	154.8	141.6	142.4	149.5	139.9	148.8	141.5		
August	142.5	153.6	158.4	147.0	135.4	136.1	140.4		
September	124.2	135.8	131.8	134.1	129.5	135.1	134.5		
October	115.2	118.4	120.9	122.7	121.5	123.2	125.7		
November	120.2	123.5	117.3	105.2	102.1	116.0	121.1		
December	117.8	126.3	119.9	94.4	111.2	111.7	114.6		
Full Year	647.1	658.1	693.4	723.5	582.5	631.8	643.0	695.5	

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), Canadian Vehicle Manufacturers' Association (CVMA)

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