

APMA-Automotive Annual Opening the door to 90% of the independent parts production in Canada to you!



APMA

2009

The Automotive Parts Manufacturers' Association (APMA) and DesRosiers Automotive Consultants Inc. are proud to present the *tenth* edition of the APMA Automotive Annual. DesRosiers is Canada's independent authoritative source of information in Canada. The APMA is Canada's national association representing producers of parts, components, and services for the worldwide transportation industry and together they have created an advertising tool that works for you!

Pricing:

Full Sponsorship.....	\$11,160
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Inside Ad.....	\$2,790
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MAXIMUM EXPOSURE

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- Your ad is never placed beside another ad to compete for your customer's attention, and is always **positioned beside vital information.**
- Each advertising option includes a **colour copy** of your **logo** as well as the contact information of your choice to be displayed **within the table of contents.**
- You have **control over your advertisements.** You design and create your own ads/edits using as much text or as many images as you like.
- Automotive Annual contains pertinent and proprietary information that will be used month after month. The information presented is a must read for executives, who are looking for **relevant information.**

For more information on this and other advertising opportunities please contact:

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APMA AUTOMOTIVE ANNUAL 2009

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