

# DesRosiers Automotive Reports - Schedule of Contents for 2010

## VOLUME 24 - ISSUE 1

January 15

|        |   |
|--------|---|
| 1      | Canadian and U.S. Light Vehicle Sales             |
| 2      | Canadian and U.S. Light Vehicle Sales             |
| 3      | Canadian and U.S. Light Vehicle Sales             |
| 4      | Canadian and U.S. Light Vehicle Sales             |
| 5      | Canadian and U.S. Light Vehicle Sales             |
| 6      | Mexican Sales - 3Q 2009                           |
| 7      | Retail Sales - 3Q 2009                            |
| 8      | Retail Sales - 3Q 2009                            |
| 9      | Industry Commentary                               |
| 10     | Canadian Sales per Dealer Franchise - 2005 - 2009 |
| 11     | Canadian Sales per Dealer Franchise - 2005 - 2009 |
| 12     | Canadian Sales per Dealer Franchise - 2005 - 2009 |
| Insert | Observations 2010-1 - By: Dennis DesRosiers       |
| Insert | U.S. Light Vehicle Sales by Model - 2009 vs. 2008 |

## VOLUME 24 - ISSUE 3

February 15

|        |  |
|--------|--|
| 1      | Canadian and U.S. Light Vehicle Sales                  |
| 2      | Canadian and U.S. Light Vehicle Sales                  |
| 3      | Canadian and U.S. Light Vehicle Sales                  |
| 4      | Canadian and U.S. Light Vehicle Sales                  |
| 5      | Canadian and U.S. Light Vehicle Sales                  |
| 6      | Cdn & U.S. Heavy Truck Sales by GVW - Year End 2009    |
| 7      | Cdn & U.S. Heavy Truck Sales by GVW - Year End 2009    |
| 8      | Canadian Light Vehicle Sales by Region - Year End 2009 |
| 9      | Canadian Light Vehicle Sales by Region - Year End 2009 |
| 10     | Canadian Light Vehicle Sales by Region - Year End 2009 |
| 11     | Canadian Light Vehicle Sales by Region - Year End 2009 |
| 12     | Canadian Light Vehicle Sales by Region - Year End 2009 |
| Insert | Observations 2010-2 - By: Dennis DesRosiers            |

## VOLUME 24 - ISSUE 5

March 15

|        |  |
|--------|--|
| 1      | Canadian and U.S. Light Vehicle Sales                          |
| 2      | Canadian and U.S. Light Vehicle Sales                          |
| 3      | Canadian and U.S. Light Vehicle Sales                          |
| 4      | Canadian and U.S. Light Vehicle Sales                          |
| 5      | Canadian and U.S. Light Vehicle Sales                          |
| 6      | Fleet Sales - Year End 2009                                    |
| 7      | Fleet Sales - Year End 2009                                    |
| 8      | Canadian Sales Segment Analysis - Year End 2009                |
| 9      | Canadian Sales Segment Analysis - Year End 2009                |
| 10     | Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 2009 |
| 11     | Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 2009 |
| 12     | Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 2009 |
| Insert | Observations 2010-3 - By: Dennis DesRosiers                    |

## VOLUME 24 - ISSUE 7

April 15

|        |  |
|--------|--|
| 1      | Canadian and U.S. Light Vehicle Sales                  |
| 2      | Canadian and U.S. Light Vehicle Sales                  |
| 3      | Canadian and U.S. Light Vehicle Sales                  |
| 4      | Canadian and U.S. Light Vehicle Sales                  |
| 5      | Canadian and U.S. Light Vehicle Sales                  |
| 6      | Mexican Sales - Year End 2009                          |
| 7      | Retail Sales - Year End 2009                           |
| 8      | Retail Sales - Year End 2009                           |
| 9      | Capital Expenditures Summary - 1987 to 2010F           |
| 10     | Cap. Exp. - Motor Vehicle Assembly - 1987 to 2010F     |
| 11     | Cap. Exp. - Motor Vehicle Parts & Acc. - 1987 to 2010F |
| 12     | Cap. Exp. - Truck Body & Trailer - 1987 to 2010F       |
| Insert | Observations 2010-4 - By: Dennis DesRosiers            |
| Insert | U.S. Light Vehicle Sales by Model - 1Q 2010            |

## VOLUME 24 - ISSUE 2

January 31

|        |  |
|--------|--|
| 1      | Canadian and U.S. Light Vehicle Production               |
| 2      | Canadian and U.S. Light Vehicle Production               |
| 3      | Canadian and U.S. Light Vehicle Production               |
| 4      | Canadian and U.S. Light Vehicle Production               |
| 5      | Canadian and U.S. Light Vehicle Production               |
| 6      | Canadian and U.S. Light Vehicle Production               |
| 7      | CVIOC Summary - 2008                                     |
| 8      | CVIOC Summary - 2008                                     |
| 9      | Platform Index   |
| 10     | Cdn & U.S. Production by Platform - Year End 2009        |
| 11     | Cdn & U.S. Production by Platform - Year End 2009        |
| 12     | Cdn & U.S. Production by Platform - Year End 2009        |
| Insert | Canadian Light Vehicle Sales by Model - December and YTD |
| Insert | 2010 Calendar  |

## VOLUME 24 - ISSUE 4

February 28

|        |   |
|--------|---|
| 1      | Canadian and U.S. Light Vehicle Production              |
| 2      | Canadian and U.S. Light Vehicle Production              |
| 3      | Canadian and U.S. Light Vehicle Production              |
| 4      | Canadian and U.S. Light Vehicle Production              |
| 5      | Canadian and U.S. Light Vehicle Production              |
| 6      | Canadian and U.S. Light Vehicle Production              |
| 7      | Mexican Production - Year End 2009                      |
| 8      | Shipments - Year End 2009                               |
| 9      | Shipments - Year End 2009                               |
| 10     | New Car Dealer Parts and Service Sales by Region        |
| 11     | New Car Dealer Parts and Service Sales by Region        |
| 12     | New Car Dealer Parts and Service Sales by Region        |
| Insert | Canadian Light Vehicle Sales by Model - January and YTD |

## VOLUME 24 - ISSUE 6

March 31

|        |  |
|--------|--|
| 1      | Canadian and U.S. Light Vehicle Production               |
| 2      | Canadian and U.S. Light Vehicle Production               |
| 3      | Canadian and U.S. Light Vehicle Production               |
| 4      | Canadian and U.S. Light Vehicle Production               |
| 5      | Canadian and U.S. Light Vehicle Production               |
| 6      | Canadian and U.S. Light Vehicle Production               |
| 7      | Canadian Automotive Employment - Year End 2009           |
| 8      | Canadian Automotive Employment - Year End 2009           |
| 9      | Canadian Automotive Employment - Year End 2009           |
| 10     | Scrapage Rates   |
| 11     | Gasoline Consumption - Year End 2009                     |
| 12     | Industry Commentary                                      |
| Insert | Canadian Light Vehicle Sales by Model - February and YTD |

## VOLUME 24 - ISSUE 8

April 30

|        |   |
|--------|---|
| 1      | Canadian and U.S. Light Vehicle Production            |
| 2      | Canadian and U.S. Light Vehicle Production            |
| 3      | Canadian and U.S. Light Vehicle Production            |
| 4      | Canadian and U.S. Light Vehicle Production            |
| 5      | Canadian and U.S. Light Vehicle Production            |
| 6      | Canadian and U.S. Light Vehicle Production            |
| 7      | Cdn. Automotive Trade - All Countries - 2005-2009     |
| 8      | Cdn. Automotive Trade - U.S. and Mexico- 2009         |
| 9      | Cdn. Automotive Trade - Japan and All Others - 2009   |
| 10     | Cdn & U.S. Production by Platform - 1Q 2010           |
| 11     | Cdn & U.S. Production by Platform - 1Q 2010           |
| 12     | Cdn & U.S. Production by Platform - 1Q 2010           |
| Insert | Canadian Light Vehicle Sales by Model - March and YTD |

# DesRosiers Automotive Reports - Schedule of Contents for 2010

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## VOLUME 24 - ISSUE 9

May 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Cdn & U.S. Heavy Truck Sales by GVW - 1Q 2010
  - 7 Cdn & U.S. Heavy Truck Sales by GVW - 1Q 2010
  - 8 Canadian Light Vehicle Sales by Region - 1Q 2010
  - 9 Canadian Light Vehicle Sales by Region - 1Q 2010
  - 10 Canadian Light Vehicle Sales by Region - 1Q 2010
  - 11 Canadian Light Vehicle Sales by Region - 1Q 2010
  - 12 Canadian Light Vehicle Sales by Region - 1Q 2010
- Insert Observations 2010-5 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 11

June 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Fleet Sales - 1Q 2010
  - 7 Fleet Sales - 1Q 2010
  - 8 Canadian Sales Segment Analysis - 1Q 2010
  - 9 Canadian Sales Segment Analysis - 1Q 2010
  - 10 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1Q 2010
  - 11 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1Q 2010
  - 12 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1Q 2010
- Insert Observations 2010-6 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 13

July 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Mexican Sales - 1Q 2010
  - 7 Retail Sales - 1Q 2010
  - 8 Retail Sales - 1Q 2010
  - 9 LVS Summary
  - 10 LVS Summary
  - 11 LVS Summary
  - 12 LVS Summary
- Insert Observations 2010-7 - By: Dennis DesRosiers
- Insert U.S. Light Vehicle Sales by Model - 1H 2010

## VOLUME 24 - ISSUE 15

August 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Cdn & U.S. Heavy Truck Sales by GVW - 1H 2010
  - 7 Cdn & U.S. Heavy Truck Sales by GVW - 1H 2010
  - 8 Canadian Light Vehicle Sales by Region - 1H 2010
  - 9 Canadian Light Vehicle Sales by Region - 1H 2010
  - 10 Canadian Light Vehicle Sales by Region - 1H 2010
  - 11 Canadian Light Vehicle Sales by Region - 1H 2010
  - 12 Canadian Light Vehicle Sales by Region - 1H 2010
- Insert Observations 2010-8 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 10

May 31

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Mexican Production - 1Q 2010
  - 8 Shipments - 1Q 2010
  - 9 Shipments - 1Q 2010
  - 10 Industry Commentary
  - 11 Industry Commentary
  - 12 W/D and Number of Buying Groups
- Insert Canadian Light Vehicle Sales by Model - April and YTD

## VOLUME 24 - ISSUE 12

June 30

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Industry Commentary
  - 8 Industry Commentary
  - 9 Canadian Used Vehicle Price Summary
  - 10 Canadian Used Vehicle Price Summary
  - 11 Canadian Sales Forecast
  - 12 Canadian Sales Forecast
- Insert Canadian Light Vehicle Sales by Model - May and YTD

## VOLUME 24 - ISSUE 14

July 31

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Global Sales and Production
  - 8 Global Sales and Production
  - 9 Platform Index
  - 10 Cdn & U.S. Production by Platform - 1H 2010
  - 11 Cdn & U.S. Production by Platform - 1H 2010
  - 12 Cdn & U.S. Production by Platform - 1H 2010
- Insert Canadian Light Vehicle Sales by Model - June and YTD

## VOLUME 24 - ISSUE 16

August 31

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Mexican Production - 1H 2010
  - 8 Shipments - 1H 2010
  - 9 Shipments - 1H 2010
  - 10 Gasoline Consumption - 1H 2010
  - 11 Industry Commentary
  - 12 Industry Commentary
- Insert Canadian Light Vehicle Sales by Model - July and YTD

# DesRosiers Automotive Reports - Schedule of Contents for 2010

## VOLUME 24 - ISSUE 17

September 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Fleet Sales - 1H 2010
  - 7 Fleet Sales - 1H 2010
  - 8 Canadian Sales Segment Analysis - 1H 2010
  - 9 Canadian Sales Segment Analysis - 1H 2010
  - 10 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1H 2010
  - 11 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1H 2010
  - 12 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 1H 2010
- Insert Observations 2010-9 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 19

October 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Mexican Sales - 1H 2010
  - 7 Retail Sales - 1H 2010
  - 8 Retail Sales - 1H 2010
  - 9 Census of Manufacturers
  - 10 Census of Manufacturers
  - 11 Census of Manufacturers
  - 12 Census of Manufacturers
- Insert Observations 2010-10 - By: Dennis DesRosiers
- Insert U.S. Light Vehicle Sales by Model - 3Q YTD 2010

## VOLUME 24 - ISSUE 21

November 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Cdn & U.S. Heavy Truck Sales by GVW - 3Q YTD 2010
  - 7 Cdn & U.S. Heavy Truck Sales by GVW - 3Q YTD 2010
  - 8 Canadian Light Vehicle Sales by Region - 3Q YTD 2010
  - 9 Canadian Light Vehicle Sales by Region - 3Q YTD 2010
  - 10 Canadian Light Vehicle Sales by Region - 3Q YTD 2010
  - 11 Canadian Light Vehicle Sales by Region - 3Q YTD 2010
  - 12 Canadian Light Vehicle Sales by Region - 3Q YTD 2010
- Insert Observations 2010-11 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 23

December 15

- 1 Canadian and U.S. Light Vehicle Sales
  - 2 Canadian and U.S. Light Vehicle Sales
  - 3 Canadian and U.S. Light Vehicle Sales
  - 4 Canadian and U.S. Light Vehicle Sales
  - 5 Canadian and U.S. Light Vehicle Sales
  - 6 Fleet Sales - 3Q 2010
  - 7 Fleet Sales - 3Q 2010
  - 8 Canadian Sales Segment Analysis - 3Q 2010
  - 9 Canadian Sales Segment Analysis - 3Q 2010
  - 10 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 3Q 2010
  - 11 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 3Q 2010
  - 12 Cdn & U.S. Light Vehicle Sales by Source of Manufacture - 3Q 2010
- Insert Observations 2010-12 - By: Dennis DesRosiers

## VOLUME 24 - ISSUE 18

September 30

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Canadian Automotive Employment - 1H 2010
  - 8 Canadian Automotive Employment - 1H 2010
  - 9 Canadian Automotive Employment - 1H 2010
  - 10 Canadian Used Vehicle Summary
  - 11 Canadian Used Vehicle Summary
  - 12 Canadian Used Vehicle Summary
- Insert Canadian Light Vehicle Sales by Model - August and YTD

## VOLUME 24 - ISSUE 20

October 31

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Plant Sourcing - 2011 Model Year
  - 8 Plant Sourcing - 2011 Model Year
  - 9 Plant Sourcing - 2011 Model Year
  - 10 Cdn & U.S. Production by Platform - 3Q 2010
  - 11 Cdn & U.S. Production by Platform - 3Q 2010
  - 12 Cdn & U.S. Production by Platform - 3Q 2010
- Insert Canadian Light Vehicle Sales by Model - September and YTD

## VOLUME 24 - ISSUE 22

November 30

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 Mexican Production - 3Q YTD 2010
  - 8 Shipments - 3Q 2010
  - 9 Shipments - 3Q 2010
  - 10 Industry Commentary
  - 11 Industry Commentary
  - 12 New Models for 2011
- Insert Canadian Light Vehicle Sales by Model - October and YTD

## VOLUME 24 - ISSUE 24

December 31

- 1 Canadian and U.S. Light Vehicle Production
  - 2 Canadian and U.S. Light Vehicle Production
  - 3 Canadian and U.S. Light Vehicle Production
  - 4 Canadian and U.S. Light Vehicle Production
  - 5 Canadian and U.S. Light Vehicle Production
  - 6 Canadian and U.S. Light Vehicle Production
  - 7 PWC/DesRosiers Trendsetter Review
  - 8 PWC/DesRosiers Trendsetter Review
  - 9 PWC/DesRosiers Trendsetter Review
  - 10 PWC/DesRosiers Trendsetter Review
  - 11 PWC/DesRosiers Trendsetter Review
  - 12 PWC/DesRosiers Trendsetter Review
- Insert Canadian Light Vehicle Sales by Model - November and YTD